Group 2: Regional Workshop on Travel and Tourism: Dominica

The Way Forward with Tourism Statistics

What are the main <u>obstacles</u> to the proper <u>measurement</u> of travel and international tourism expenditure in your country and in the region?

- Current configuration of the E/D cards in some countries (source document)
 - Length of stay (is this days or nights)
 - Length of stay (where do capture non-nationals that reside in the country of reference on the current form)
 - This is <u>not</u> understood by the traveller
 - This is <u>not</u> understood by Immigration
- There is need for training of immigration officers particularly in prompting for additional information for completeness of the form

On this basis, in our opinion, what <u>recommendations</u> should be implemented in the region to improve the quality of the measurement of travel and of international tourism expenditure and move towards the implementation of a TSA, as an instrument of the reconciliation of tourism demand and supply and its integration with National Accounts?

- Need more collaboration with the Immigration Department and other Governmental Agencies at the highest level
- Improve the E/D Cards
- Public awareness campaigns for the travelling public

What are your <u>expectations</u> regarding the role of international organisations in supporting the project?



 More technical assistance and funding for the development of the basic national accounts data

- Tourism Statistics
- Visitor Expenditure Surveys
- Supply and use tables
- Tourism Satellite Accounts

What are the next steps to be taken in the process?

- High Level Meeting for all Stakeholders to discuss moving the industry forward
- Drill down meetings with other technical officers in immigration, tourist boards, central banks, central statistics offices, ministries of tourism